

# Diagnostics Direct's 2024 Impact Report

**diagnostics direct** *The New Direction in Diagnostics* **Syphilis Health Check™**

## Education: Empowerment Through Knowledge

**600+** healthcare workers were trained in 2024 to use Syphilis Health Check™ in clinical and community settings.

**The Implementation Protocol** for Syphilis Health Check was released to support organizations looking to start rapid testing.



## Donations: Expanding Access to Testing

Over 100 organizations received free Syphilis Health Check rapid tests, supporting syphilis screening efforts in 34 states, the District of Columbia, and Puerto Rico.

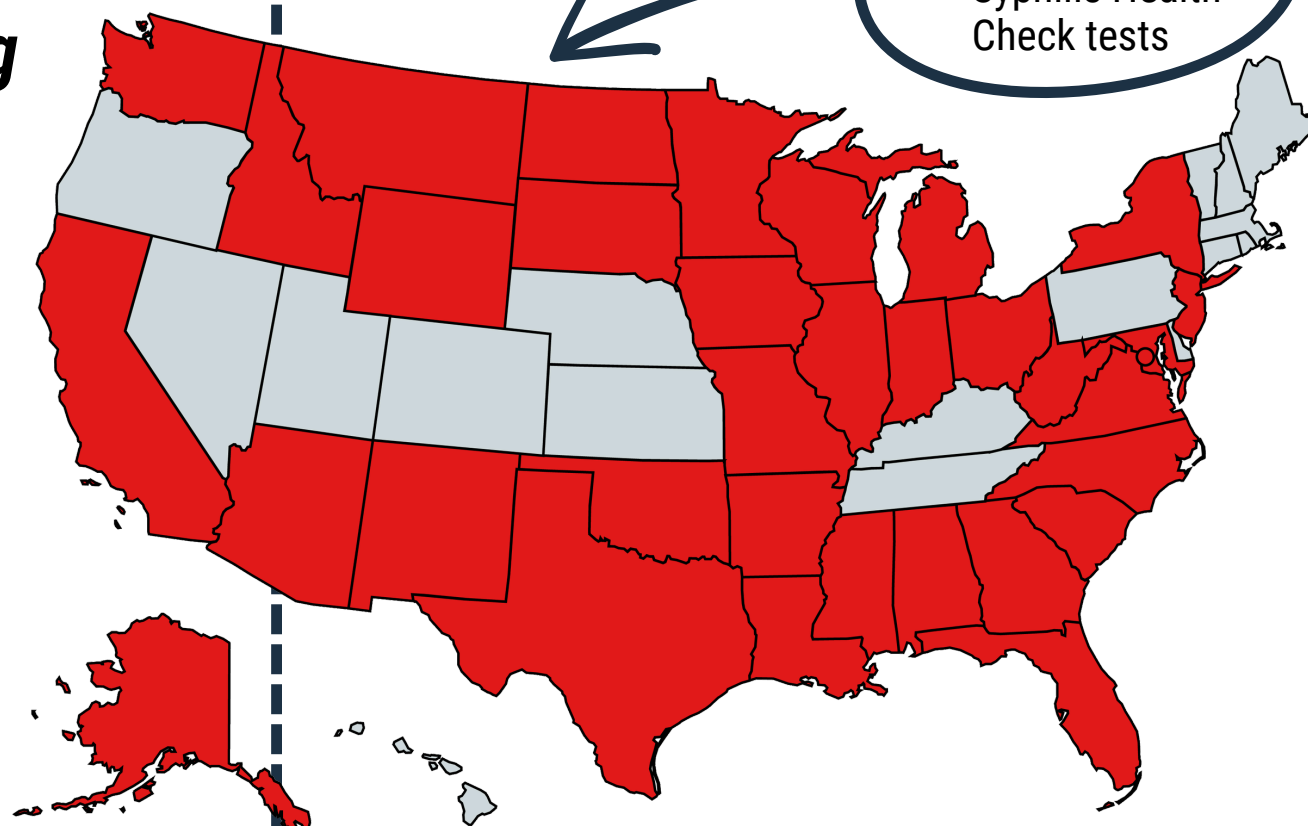
**2,400 tests** reached Tribal Communities who have been disproportionately affected

**2,000 tests** were distributed by the NCSD to those with the greatest need

**10,000 tests** supported HIV programs nationwide

**27,000+ Rapid Syphilis Health Check™ Tests Donated**

**13,000 tests** were used as part of a pilot program bridging reproductive, maternal, and sexual health



## What Providers Are Saying

"This test was easy to use and easy to read."

"Syphilis Health Check allowed us to offer testing, treatment, and counseling in one visit."

"We needed a process that would give participants an answer immediately instead of waiting to hear back on lab results. Syphilis Health Check empowers participants to make informed health decisions on the spot."

**Over 70% of users found the test easy to perform and interpret.**

## Pilot Programs & Research Studies

Studies are generating critical data on integrating syphilis screening into maternal and neonatal health settings.

In one study, an Emergency Department implemented an opt-out testing strategy using Syphilis Health Check™ for pregnant patients. Their **syphilis screening rates have increased from 2% to 56.4%**, improving detection and treatment in a high-risk population.

A second study is evaluating the feasibility of using Syphilis Health Check as a rapid IgM test for screening in newborns. Results show **the prototype provides robust detection of IgM antibody in neonates** exposed to maternal syphilis.



These efforts are closing critical gaps in diagnosis and treatment, ensuring earlier detection and intervention for maternal and neonatal health.

## A Major Step in Combatting Co-Infection

For the first time ever, rapid syphilis testing was included in the National HIV Testing Day Activation, enabling community partners to offer syphilis testing as part of their services.

**More than 1600** syphilis tests were performed alongside HIV tests on June 27<sup>th</sup>.

**“**Diagnostic Direct's donation of their Syphilis Health Check tests enabled many testing partners to expand their offerings to include syphilis testing in response to rising rates.

**- Joyce Khum, Sr. Program Manager, KFF** **”**

**KFF**

**WE@HIV**

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## The Work Isn't Done

Together, we're breaking barriers to syphilis testing through more access, more detection, and more impact. **Let's keep the momentum going.**

**Want to collaborate? Contact us!**

Email us at [info@diagnosticsdirect2u.com](mailto:info@diagnosticsdirect2u.com)  
Learn more at [DiagnosticsDirect2U.com](https://DiagnosticsDirect2U.com)

